Evenbound Website Process

Discovery & Scoping
Understand your company's need to create a plan.

Kickoff
Present the timeline, meeting cadence, and plan to start strong.

Branding Audit & Updates
Review and update branding and UX based on best practices.

Website Template Design
Design page templates infused with new branding.

Content Audit & Site Architecture
Propose user-friendly sitemaps based on content review.

Website Content & SEO
Create keyword-optimized content to support SEO and conversions.

Development
Build a functional, ADA-compliant website on HubSpot CMS.

Site QA
Ensure all elements work seamlessly across devices before launch.

Tracking & Redirects
Set up tracking pixels and redirects to preserve SEO and reporting.

Launch
Launch the site and conduct post-launch QA and testing.

Continuous Improvement
Refine content, conversions, and formatting based on performance.

For More Details
Head to evenbound.com/website-design